

## Year One Review Moor Allerton Partnership (MAP) – Highlights of Actions

### Employment and Education

Focus on the streets with the highest rates of people on incapacity benefits and lone parents, and work to reduce the numbers.

#### Research and Statistical Analysis

Job Centre Plus undertook research into the employment composition of those living in the priority neighbourhood. This directed MAP to focus work and support to those on incapacity benefits and lone parents.

#### Leeds Initiative Employment Programme (LIEP)

Based on the Indices of Deprivation Moor Allerton was eligible for inclusion in the citywide Leeds Initiative Employment Programme (LIEP). The citywide project aims to move 200 Incapacity Benefit recipients who suffer from mental health or muscular skeletal problems and live in the most deprived communities in Leeds, into sustained employment or full-time education by April 2009. MAP partners worked together to enable the roll out of this programme in Moor Allerton. Statistics for the area identified that approximately 850 people are claiming Incapacity Benefit. Letters were sent out to these people to inform them about the opportunities and benefits of the LIEP project. Funding enabled 10 respondents from Moor Allerton to take part in this scheme.

#### Increase adult learning opportunities in local areas

##### Adult Learning Opportunities

Citywide consultants through 'Deprived Area' funding completed a study to identify the gaps in deprived areas and recommendations were put forward to the Jobs Enterprise Training (JET) partnership. An information pack and an accompanying poster on adult learning opportunities were made available to MAP partners for them to display in community centres and services/ buildings.

##### Family Outreach Worker

Northcall (a voluntary organisation based in the area) were successful in securing £33,000 pa from Early Years to appoint a part-time (10 hours) Family Outreach Worker for three years. This worker will work with parents and children (key stage 2) to look at family learning, with a key objective being to support parents into further training.

##### Share Programme

As Moor Allerton is a priority neighbourhood, it has been identified as an area in which to deliver the 'Share' programme. Share uses a practical, 'hands on' approach to involving parents in their children's learning and increasing parents' understanding of the vital role they play. Parents have the opportunity to gain accreditation for what they learn as they support their children's learning. Share aims to improve the educational attainments of children, motivate parents to take an active interest in

their children's education, enable parents to further their own education and develop effective management and organisation of parental involvement in schools.

### STEPS Programme

As Moor Allerton is a priority neighbourhood it has also been identified as an area in which to deliver the 'STEPS' programme, both Share and STEPS compliment each other. STEPS is a course which encourages people to think about themselves and the way they can make choices in your life. It helps people to understand why they think the way they do about themselves and their situation, realise that life is full of opportunities and learn how to pursue these opportunities with confidence. STEPS is a DVD based programme in applied self image psychology. It focuses on developing motivation to change behaviour and hence aim for excellent personal success.

### Use of mentors for young people in transition from primary to secondary schools

A pilot scheme is being developed to target Year 5 school children initially. The scheme will target a number of cohorts inclusive of ethnic groups, gifted and bright and looked after children. The pilot scheme will look to work with learning mentors to target local primary and high schools to look at need and inform strategies for transition to High School.

A questionnaire has been sent to all Head Teachers in the Alwoodley cluster of schools requesting information on their transition strategies, with a further questionnaire going out to a number of Year 7 school children in order to get their perspective.

### **Crime and Community Safety**

#### Tackling Youth Anti-Social Behaviour (ASB)

##### Anti-Social Behaviour (ASB) Assemblies

Northcall, in partnership with Moortown Methodist and Moortown Baptist Churches, have delivered ASB assemblies in St Paul's, Archbishop Cranmer, Fir Tree and Alwoodley Junior Schools to Yr 6 children only. It begins as an assembly (often whole school attendance) where Albert (one of the puppets) displays anti-social behaviour. It focuses on the effects of anti-social behaviour, and its consequences, looking at Good Behaviour Contracts. At the end of the assembly, an Anti-Social Behaviour box is left with Year 6. This is a box for questionnaires where the children explain (anonymously) all the anti-social behaviour they have seen or displayed themselves. Two weeks after the assembly, the box is collected, and all the information collated. This information was then used to deliver a 2 hour workshop (with Year 6) about anti-social behaviour, Good Behaviour Contracts, Anti-Social Behaviour Orders, and the effect on victims.

##### Check 21 scheme

The Police have been working with the Licensing Agency to implement the Check 21 scheme.

### Youth Service provision

Youth Service staff incorporate ASB awareness in their youth provision in both school and out of school provision. They ran a programme with the work-related group at Allerton High. This was an accredited programme (INSIDE OUT) 15 week course, which also incorporated issues around ASB. Youth Service are planning to develop work around ASB further within the high schools, an important role in diverting young people (mostly young men) away from ASB and into positive activities such as computer skills, arts and music and team games.

### Neighbourhood Actions - Queenshill

In October and November of last year actions were undertaken to tackle youth nuisance issues around the shop parade in Queenshill. Vandalism and graffiti were tackled, the area was monitored and Youth Service are continuing to operate detached youth work. Outcomes have included a reported reduction in anti-social behaviour, a better understanding of the type of youth work needed and a reduction in fear of crime. MAP partners wrote to a number of young people who had been identified as causing nuisance behaviour. Youth Service followed up contact individually with young people to maximise opportunities to participate in trips and activities, however, this has been a struggle with many young people now apprehensive about venturing out during the evening. More recently they are re-emerging and Youth Service are continuing to engage with young people and working to divert them into positive activities.

### Neighbourhood Actions – Cranmer Bank

An estate action plan was developed in March of this year to respond to and tackle a sudden increase in prevalence and severity of anti-social behaviour in the neighbourhood. A public meeting was held in April of this year to inform actions in the area. The need for more for more ways to gather evidence and intelligence and deliver feedback emerged, in addition to more activities to engage young people.

Estate actions in the Cranmer Bank area have included extra detached youth work and increased youth provision and the initiation of a new inter-generational project. Funding for CCTV on the Cranmer Bank shop parade has been secured from ENEHL, the North East Outer Area Committee, West Yorkshire Police and the shop owners.

### Neighbourhood Signal Crime Surveys

In August of this year, neighbourhood signal crime surveys have started to be used in Moor Allerton as a means of gathering intelligence and building relationships within neighbourhoods. Work has been targeted to two priority neighbourhoods in the Moor Allerton area. PCSOs undertake door to door visits and distribute the surveys to residents as part of their discussions, to date 78 surveys have been received.

### Operation Arrows/ Champions

Four Operation Arrows have been undertaken in Moor Allerton since it was identified as a priority neighbourhood. Before each operation an environmental audit is undertaken to inform actions. The following outputs have been reported:

- 22 vehicles were stopped, 4 arrests made, 18 x intelligence reports submitted, approximately 35 stop checks conducted, 15 x VCRAT forms submitted (items left on view in vehicles), £1750 fine warrant money recovered, approximately 10 areas of graffiti removed, 900 Anti-Social Behaviour leaflets and letters distributed, 500 leaflets on 'crime and grime' and letters distributed by neighbourhood wardens on flytipping and untidy gardens, 1 ABC agreed, 1 empty property secured, 1,500 bulbs planted, overgrown areas cut back and reported flytipping and waste removed.

More recently Operation Arrows are now referred to as Operation Champions. The following outputs, from the one undertaken in August of this year in the Lingfields, Fir Tree and Queenshill area, have been recorded:

- 5 ASB verbal warnings/ joint visits, 36 ENEHL visits, the distribution of 1000 fire safety leaflets, 1 tonnage of bulky waste was removed, 3 licensed premises were visited and 98 properties as part of target hardening to reduce burglaries, 62 stops were made and 11 stop and searches, 43 DVLA vehicles were removed and 17 arrests were made.

### **Thriving Places**

#### Ensure community involvement, engagement and participation in MAP actions

##### Communication and Community Engagement Strategy

The Leeds Voice, Voluntary, Community and Faith Sector (VCFS) representative was elected by MAP partners to represent the VCFS in Moor Allerton. Local publications and networks, such as Leeds Voice and About Leeds were utilised to publicise the work of MAP.

Following the review of MAP a communication and community engagement sub-group has been developed to look at ways in which MAP can better engage with the VCFS in Moor Allerton. A communication and community engagement strategy is being developed to inform the work of MAP and ensure effective participation and engagement.

A meeting was organised with the Tenants and Residents Groups on the 14<sup>th</sup> September and more recently a VCFS workshop was held on the 15<sup>th</sup> November to inform this work.

##### Environmental Improvements - Masterplanning

ENEHL funded Groundwork Leeds to undertake three environmental improvement masterplans for Moor Allerton. Following public consultation environmental improvement masterplans have been produced by Groundwork Leeds for the Cranmer Bank, Lingfields and Fir Tree estates. These plans are being progressed by the Environmental sub-group.

### Health

#### Alcohol awareness - Walk Away campaign

'Walk Away' beer mats, posters, and cards have been distributed to local pubs and social clubs. This was police led, in partnership with the PCT who have been out to all the local pubs and social clubs to ensure that they are being displayed and used.

The campaign was citywide, but rolled out in Moor Allerton as part of priority neighbourhood actions. The aim of the campaign is to highlight the risks associated with drinking alcohol around criminal activity and violence. It seeks to get the message across that people should walk away from a situation rather than become a victim of alcohol related violence.

#### Promote healthy eating especially to vulnerable groups like the elderly and children

A health needs assessment was undertaken, NE Feel Good Factor and Active for Life (Cardigan Centre) were commissioned to deliver on this action. A key outcome of this work was that more health visitors were needed in the priority neighbourhood. As a result of this the 'Young Mums' service was set up at Northcall.

The PCT and Maecare jointly funded and delivered a 'Healthy Living Day' in November 2006, which included activities and information on smoking cessation, healthy eating, physical activities, keeping warm in winter and fuel efficiency. All Maecare members were invited (976 households) and 121 people were present on the day.

Health visitors have been providing training to young mums in Moor Allerton and Northcall have arranged for a group of parent and toddlers to use the pool facilities at the David Lloyd Centre on a weekly basis. This commenced in April of this year.

Youth Service delivered a Youth Enquiry Service at Allerton High School, which covers aspects of fitness and health. Youth Service and Open House have also delivered football sessions at Allerton High on Friday evenings.

Northcall are delivering a Healthy Eating programme, which runs weekly. Parents and children come together to cook meals, try different foods and look at ways of eating healthily on a budget.

#### Smoking cessation services

Mail outs were conducted in the autumn of last year to known smokers informing them of the smoking cessation support available at the two main GP practices covering the MAP area, the Moorcroft Surgery and Nursery Lane Surgery. Pearson and Partners, a further GP practice covering the MAP area, are also providing smoking cessation advice to patients.

Smoking cessation clinics were established at the Moor Allerton Library. Statistics received to date show that out of 28 people who rang up in one period and asked to attend, 21 attended, 13 finished the course and 10 quit.

Smoking cessation awareness and advice is now available at the pharmacy in Sainsbury's and smoking cessation awareness raising has been undertaken at David Lloyds sports centre.

### Promote fuel efficiency

MAP identified the promotion of fuel efficiency as a key priority for the partnership.

The citywide Fuel Savers' grant scheme is spearheaded by Leeds City Council, North East Primary Care Trust and the voluntary sector, among others. Front line staff such as health service employees or home care assistants are working to refer people to the 'Fuel Savers' grant scheme.

MAP partners jointly funded a leaflet which was distributed to 976 older persons households, GP practices and pharmacies and voluntary and community organisations in Moor Allerton to further enhance awareness of fuel efficiency, as part of the NHS 'Keep Warm, Keep Well' campaign.

Direct mail outs to the elderly population were undertaken in November 2006 to highlight support needs with regard to fuel costs.

Maecare also provides benefits advice and assistance to elderly members to help them to keep warm in winter.

### **Children and Young People**

#### Maximise the usage of community facilities and increase the diversity of opportunities for young people in activities.

A sub group was established called the Moor Allerton Children and Young People (MACY) sub group to work to maximise partnership opportunities between service providers of children and young persons' activities in the area. All partners, including Northcall, Openhouse, the Moor Allerton Library, the Police, local church workers and Youth Service work together to maximise youth provision in the area. There has been a particular focus on community safety issues, and multi agency working has focused on supporting partner actions under the Crime and Community Safety theme, as detailed earlier in this document.

Youth Service have started to deliver more detached youth work in the Cranmer Bank and Queenshill estates, and more centre based sessions in the Lingfields and Fir Tree estates. Sessions are also run once a week from the Moor Allerton Library.

### **Services for the Community and the Voluntary Sector**

#### Offer welfare and benefit advice to residents through surgeries.

Northcall are managing this action through their Family Outreach worker with funding from Early Years. This post has funding from Sept 2006 to March 2008.

Initially the Family Outreach Worker is delivering this service through Northcall and Openhouse; this will be rolled out to the neighbourhoods in the Moortown area of the priority neighbourhood.

#### Ensure the long term viability of voluntary and community groups and valuable community services in Moor Allerton and investigate the potential to extend service provision.

MAP meetings have been dedicated to addressing this issue, with representatives from Maecare, Open house, Northcall, Moor Allerton Library and Youth Services in

attendance. Discussions centred on the need to ensure that services in the area are not duplicated, are extended to all residents in the Moor Allerton area and compliment each other. Partnership and joint funding opportunities were discussed and the elected VCFS representative has been liaising with VCFS groups operating in the area to take this forward.

The elected VCFS representative has also been working with the Alwoodley cluster of schools to identify opportunities to work in partnership between the sectors and avoid duplication of activities. An Alwoodley Extended Services Cluster Leader has recently been appointed and has become a partner of MAP. This will serve to strengthen these links and add value to the work that has been done in this area over the past year.

Northcall, Openhouse and Maecare have all been added to the 'funder finder' mailouts sent out by the Area Management Team, which is a weekly update on new funding sources available. MAP partners also agreed to ensure that they update the VCFS groups in the area on future commissioning and funding opportunities.